

The **Kern County Hispanic Chamber of Commerce (KCHCC)** is a non-profit, non-partisan, and non-sectarian organization. It is a recognized Hispanic business resource and leader in the economic and business development of Kern County. As the largest Hispanic business organization in the region, the KCHCC can help you and your business access this growing and dynamic Hispanic marketplace.

History

In 1985, a small group of dedicated Hispanic business leaders recognized both, the enormous potential of the Hispanic business community in Kern County, and the need for an organization to represent its interests in the public and private sector.

Since its incorporation 27 years ago, the Kern County Hispanic Chamber of Commerce has become the fastest growing civic organization in the Kern County area. With over 400 members, the Chamber represents over 410,000 Hispanics, and is comprised of a cross-section of professionals and business people, who in turn represent corporations as well as large and small businesses.

Our goal is to promote Hispanic and minority-owned businesses, and those that cater to, or employ Hispanics by being active and visible in the community and by raising the level of awareness of our member's needs in the business community.

We are affiliated with the California and United States Hispanic Chambers of Commerce.

Mission

"To create, promote and enhance business opportunities for our membership, and provide business, cultural and resource linkages, with special emphasis on the Hispanic community."

Vision

"The vision of the KCHCC is to create innovative and influential business programs that will promote Hispanic Business and economic development at the local, state, national, and international level."

Purpose

The Kern County Hispanic Chamber of Commerce is an organization with the overall goal of promoting improvement in the quality of life of the Hispanic community.

Values

Fulfillment of the Kern County Hispanic Chamber of Commerce's Vision and Mission demands that fundamental values are ingrained into our daily interactions with each other, the community partners we interact with, and the communities that we live in.

- **Honesty:** Making our word bond.
- **Integrity:** Doing what we say we are going to do.
- **Respect:** Equal and fair treatment and opportunities for all chamber members.
- **Excellence:** Continually improving the Chamber's processes.
- **Belief in people:** Valuing each other's opinions through active listening, asking to understand the views of others to ensure effective communications.

- **Bias for action:** Stay focused on issues, defining monitoring, and achieving agreed upon actions, goals, and targets. Making timely decisions, and being optimistic!

- **Being accountable to each other:** Supporting group decisions. Doing what's right for the Chamber's membership.
- **Valuing diversity:** Creating an inclusive environment/culture where difference, diverse perspectives, and every ones input is valued and encouraged.

